

## H&M's response to Earthsight's findings in Fashion Crimes

---

*We welcome Earthsight's commitment on these issues and take these allegations extremely seriously. We are in close contact with the Better Cotton certification owner – who has begun a thorough investigation into the specific allegations.*

*In 2020, we reached our goal to source 100% of our cotton from recycled, organic, or from other more sustainable sources (e.g., BCI cotton). Towards 2030, we aim to increase the share of recycled and regenerative cotton. Even though all our cotton is sourced through an approved programme, we also engage with the standard owners to continuously review the standards, and how they are implemented and followed up.*

*This is in line with our long-standing commitment to source raw materials responsibly and collaborate with other industries to minimize risks to the environment and human rights, while also supporting local communities and ecosystems.*

*We believe standards are an important tool for helping to drive adoption of best practices at farm level, promote transparency, and require accountability. As with any system of industry standards, developments and implementations in different regions and contexts provide valuable insights into where to improve and evolve. Even despite the standard owners' best efforts, violations can of course occur. Therefore, it is essential that the standards and certifications we select have credible grievance mechanisms and incident management processes in place that enable remedy.*

*For more information on the standard and actions being taken please contact Better Cotton (BCI).*

*We remain in close dialogue with BCI and other stakeholders to identify improvement needs for the standard and its verification and welcome the opportunity to continue a dialogue with Earthsight on the same.*

H&M Group  COS WEEKDAY MONKL #NHOME  ARKET #FOUND